



## About Us

### **We provide solutions, naturally**

Since 1999 we have integrated biotechnology, ozone, water filtration (UF/NF/RO), UV, industrial rotomolding, IoT safety and AI ecosystems. We design and implement modular solutions with clear metrics to increase hygiene, control, productivity and compliance.

We are a Mexican organization with national and international presence, focused on innovating and solving our clients' real needs with the best balance of functionality-quality-service-cost/benefit.

### **Purpose**

To support companies and organizations in their productivity and environmental care, integrating technologies and services that generate savings, safety, technological improvement and verifiable results over time.

### **How we work (5 steps)**

Automated diagnosis → joint evaluation → activation with no programming → technological integration (SmartTasks/SmartForms/SmartDrive/SmartBoard-Lex) → follow-up and renewals with alerts/reports.

## Our divisions and ecosystems

### **GST-Containers+ (Industrial rotomolding)**

Containers and tanks for handling, protection and storage (heavy-duty/sanitary, FDA-approved), with a portfolio of 850+ references and benefits in durability, portability and reduced product loss.

### **ASIPSA (Environmental biotechnology and hygiene)**

Biological systems for wastewater treatment (Bio-STAR/"Biodeg") and Easy Bio-Trap grease bio-traps that make it easier to extract sludge/solids and extend cleaning cycles; used in restaurants, hotels, the food industry and more.

Benefits: fewer odors, sludge and blockages; lower desilting costs and lower maintenance frequency (from ~6 up to ~60 days, depending on the case).

### **AquaOsmoZone (Water, air and ozone)**

Solutions in RO, nanofiltration, UV and ozone for drinking water, processes and sanitization of air and water. Ozone is a disinfectant with extremely high microbicidal efficiency, up to 3,000× faster than chlorine; it reduces chemical use, odors and unwanted by-products.



### [\*\*Smart-2U \(Enterprise Commercial Platform\)\*\*](#)

Integral commercial platform that interconnects sales, marketing and operations (SIAP, SmartTask, Smartketing, Smart-Design, Smart-1 Bot & Smart-Chat) for a unified funnel and real-time control.

### [\*\*Verum-X \(Marketing, commercial and technology ecosystem\)\*\*](#)

Strategy, content, advertising, technology and branding, integrating AI and automation with Smart-2U for scalability and transparency.

### [\*\*Smart-1-4U \(AI bots + SmartTasks\)\*\*](#)

No-code bots for 24/7 support, lead qualification, scheduling, content, reports and CRM/ERP integration; agile, multi-agent implementation with built-in dashboards.

### [\*\*LexSmart-2U \(Compliance and data protection\)\*\*](#)

IT/AI solution to automate compliance (MX 2025, GDPR, CCPA, PIPEDA), with knowledge base, traceability and evidence for audits; integrable with Smart-2U.

### [\*\*Intergama \(IT, security and control\)\*\*](#)

Access control, CCTV, alarms, Wi-Fi networks, automation and smart control for corporate, industrial, hospitality, commercial and technical residential environments.

### [\*\*BIBESA \(Health, wellness and food at home\)\*\*](#)

[Green-4All](#) hydro/geponics and [ActiveBioZone](#) ozonized natural cosmetics, for food self-sufficiency and family well-being.

### [\*\*Integrapro \(.net RE real estate\)\*\*](#)

Real estate investments and services (PV/Nuevo Vallarta/Bahía de Banderas/Riviera Nayarit and Mexico City) with ongoing follow-up and legal security.

## **What makes us different**

 **Proven and integrated technology:** we combine biotechnology, water/air treatment and digital platforms for measurable and sustainable results.

 **Industrial quality:** sanitary/FDA rotomolding for safer storage and reduced product loss.

 **Efficient disinfection:** ozone with microbicidal action far superior to chlorine and with fewer chemicals to handle/store.

 **360° real-time management:** visibility, less rework and better conversion with Smart-2U.



## Sectors we serve

**Food, hospitality and retail:** restaurants, hotels, processors; discharges with FOG; sanitary control and cleaner operations.

 **Industry and logistics:** safer internal storage and handling (rotomolding); process water with stable parameters.

 **Corporate and multi-site:** electronic security, master panels, electronic signatures and traceability.

 **Marketing and sales:** unified funnels, AI-driven automation and continuous optimization.

## Integrations that multiply results

 **ASIPSA + AquaOsmoZone** → Bio-STAR + UF/NF/RO/UV + ozone for process/reuse water with stable parameters.

 **Intergama + Smart-2U** → security events connected to dashboards and response workflows.

 **Verum-X + Smart-2U** → lead generation, qualification, nurturing, closing and post-sale with Smart-1-4U.

 **GST-Containers+** → sanitary logistics support with fewer losses.

## Tools to choose the right solution

“Perfect Solution for Your Industry, Sector or Line of Business” — GST and Environmental Solutions. LISA guides you by sector and problem type to combine biotechnology with water/air technologies.

## Ongoing commitment

Our service does not end with delivery: we provide conscious and online support, designing and implementing the exact solution for your needs to maximize savings and benefits for your organization.